



124 E. Main St.  
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## PROMOTION

- **Marketing**
  - Print Media
  - Social Media
    - Website
    - Facebook
    - Other:
- **Image Building**
  - Brand
  - Logo
  - Tag Line
  - Campaigns
- **Events**
  - Market on Main
  - Riverbank Music Series
  - Heritage Days
  - Fall Festival
  - December Holiday

## PROMOTION COMMITTEE

Lew Russ  
Mike Bremer  
Jason Van Dam  
Jason Bushman

## ECONOMIC DEVELOPMENT

- **Property Development**
  - Property Acquisition
  - Building Committee
- **Business Recruitment**
- **Business Retention**

## ECONOMIC DEVELOPMENT COMMITTEE

Ann Ulberg  
Mike Bremer  
Charlie Pullen

## DESIGN

- **Incentives**
  - Façade Grants
  - Sign Grants
- **Public Improvements**
  - Streetscapes
  - Lighting
- **Education**

## DESIGN COMMITTEE

Mike Bremer  
Mike Lytle  
Ann Ulberg

## ORGANIZATION

- **Fundraising**
  - Partnership Program
  - Financing Campaigns
- **Volunteer Program**
- **Recognition**
- **Finances**
  - Budget
  - Policies
  - Audits

## ORGANIZATION COMMITTEE

Ann Ulberg  
Jason Bushman

