



Middleville
DDA

2024 SPONSORSHIP OPPOURTUNITIES

REVITALIZE MIDDLEVILLE.

WHAT ARE THE BENEFITS OF SPONSORING MIDDLEVILLE DDA?

BY BECOMING A SPONSOR YOUR BUSINESS WILL RECEIVE VISIBILITY FROM THOUSANDS OF ATTENDEES AND MEDIA USERS FOR THE ASSISTING THE GROWTH OF THE VILLAGE.

IF YOU ARE INTERESTED IN BEING A 2024 SPONSOR YOU CAN SELECT AN EVENT PACKAGES BELOW OR SPONSOR A SPECIFIC FEATURE AT AN EVENT.

COMMUNITY CHAMPION

\$1550

INCLUDES

- HOST OF RIVERBANK CONCERT
- LOGO OR NAME IN TOWN CRIER 2024
- BANNER DISPLAYED AT EACH INDIVIDUAL FESTIVAL (YOU PROVIDE BANNER)
- NAME OR LOGO ON EVERY DDA POSTER FOR EVENTS IN 2024 (LARGE)
- LISTED AS A COMMUNITY CHAMPION ON DDA WEBSITE
- SOCIAL MEDIA MENTIONS AS A SPONSOR OF EVERY FESTIVAL

COMMUNITY TRAILBLAZER

\$900

INCLUDES

- COHOST OF RIVERBANK CONCERT
- LOGO OR NAME IN TOWN CRIER 2024
- NAME OR LOGO ON EVERY DDA POSTER FOR EVENTS IN 2024 (MEDIUM)
- LISTED AS A COMMUNITY TRAILBLAZER ON DDA WEBSITE
- SOCIAL MEDIA MENTIONS AS A SPONSOR OF EVERY FESTIVAL

COMMUNITY INNOVATOR

\$575

INCLUDES

- LOGO OR NAME IN TOWN CRIER 2024
- NAME OR LOGO ON EVERY DDA POSTER FOR EVENTS IN 2024 (SMALL)
- LISTED AS A COMMUNITY INNOVATOR ON DDA WEBSITE

A LA CARTE

• SANTA CLAUS SPONSOR - \$250 (1 AVAILABLE)
PROVIDES SANTA AT CHRISTMAS ON RIVER BUSINESS NIGHT + PARADE, AND GIFTS FROM SANTA.

• HERITAGE DAYS SPONSOR - \$450
PROVIDES LIVE MUSIC AND SUPPLIES FOR HERITAGE DAYS FESTIVAL FREE TO THE PUBLIC FEATURES. (4 AVAILABLE)

• CHRISTMAS ON THE RIVER SPONSOR - \$400
FREE TO THE PUBLIC HANDHELD LIGHTS FOR CHRISTMAS PARADE. (2 AVAILABLE)

CONTACT GRETCHEN@MIDDLEVILLEDDA.ORG FOR AVAILABILITY ON LIMITED A LA CARTE.

MIDDLEVILLE DDA SPONSOR CONTACT FORM 2024

Yes we would like to support Middleville DDA with the following sponsorship.

Community Champion _____

Community Trailblazer _____

Community Innovator _____

A la Carte (be specific) _____

Organization

Contact person

Address

Telephone

Email

Please send this information to the DDA via email, mail, or drop off.

We will contact you to discuss further details of sponsorship. Thank you for being a 2024 sponsor of the Middleville DDA!

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